



ROTARY DISTRICT 5520

SERVING NEW MEXICO & WEST TEXAS



THE ROTARY PRESSES

SHARING ROTARY WITH DISTRICT 5520
DISTRICT 5520 MONTHLY NEWSLETTER

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Rotary International,
President 2007-2008
Wilfrid J. Wilkinson



RI District 5520,
Governor 2007-2008
Jackie Morgan

**Issue 001
July 2007**

SHARING ROTARY WITH DISTRICT 5520 By District Governor Jackie Morgan

The Rotary year has just begun, and I hope you share my excitement in what we can do together to demonstrate the many ways that Rotary Shares during 2007-2008. Merv and I will begin our Rotary journey on July 9th. We have already visited many clubs, met with many groups, and made hosts of new friends. As the year begins, we encourage everyone to step up to the challenge of their predecessors.

Rotary International President, Wilfrid Wilkinson, has established six resource groups for 2007-2008 to help districts and clubs in addressing the emphases for the year. These include Water, Literacy, Health & Hunger, Family of Rotary, Youth Service, and Public Relations. A District Resource Coordinator has been appointed to head each of these groups (although I elected to call them District Chairmen). By addressing each of these emphases in our district, we can expect to build healthy, vibrant clubs who make a real difference in our communities and the world. We encourage you to call upon your District Support Team to share and assist in supporting your club in these endeavors. Along the way, clubs will be able to earn a presidential citation by addressing the different resource groups. Each club president should have a copy of the presidential citation pamphlet. If not, please contact me immediately, and I will send you a copy. The presidential citation should be a blueprint for your year.

To meet the growing demand worldwide for humanitarian service, it is every club's responsibility to recruit new, quality members and retain outstanding Rotarians. To assist clubs with membership a Presidential Membership Conference will be held in Denver, Colorado, August 3-4, 2007. This is an opportunity to hear the top leadership in Rotary discuss membership. The conference will focus on the need for change and practical ways to increase membership, retain existing members, and extend Rotary through new clubs. Also, it will feature interactive roundtable discussion and opportunities to exchange ideas and best practices. Register now on line at <http://www.zones25-26.org/PresidentialMembershipConference/index.htm>.



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As members of Rotary International we need to remind ourselves we belong to the largest and oldest service organization in the world. Each member needs to support his/her community and world efforts by participating in The Rotary Foundation. Our "premier Foundation" is ready to support and serve Rotary so that larger and more important community and international service projects can be carried out.



District Governor Jackie and husband Merv. Morgan

Finally, we must not forget that we belong to Rotary because it helps us fulfill the need to make our communities a better place in which to live; and our clubs offer the opportunity to have FUN through the fellowship of Rotary.

Merv and I look forward to visiting throughout the district and seeing the great projects in which our clubs are involved. We thank you for sharing your leadership, your skills, and your dedication to Rotary, and we look forward to sharing Rotary with you.



ADMINISTRATION

Activities associated with the effective operation of District & Clubs.



The official RSS logo, established to identify syndicated content.

Rotary International's RSS news feed has helped Rotarians feel more connected with RI and clubs around the world since its debut in March. RSS, or Really Simple Syndication, is a tool that sends news headlines and other Web content to subscribers whenever there is updated news.

"I added the RSS to my club's Home page as soon as the feature became available," says Sam Hummelstein, president of the Rotary Club of Jonesboro, Arkansas, USA. "It makes sense for any Rotary leader to connect new and younger people to Rotary. To do that, you need to see Rotary above the club level – you need to see the bigger picture."

Some Rotary club and district Web sites use RSS news feeds from other sources to complement their existing content. All clubs and districts are encouraged to subscribe to Rotary International's official news feed. It provides the latest links to announcements, news, featured articles from The Rotarian and Rotary International Interactive, and more.

"Every Rotary club should put Rotary International's RSS feed on its Web site," says Hummelstein. "Club leaders must use every tool available to get new members. We try to connect members with Rotary International as much as possible – to educate, inform, and create stronger bonds. RSS is a great retention tool." 

Learn how to easily include RI's RSS on your club or district Web site by visiting www.rotary.org



DISTRICT 5520 - SIMPLIFIED GRANTS

Deadlines are **July 1 - August 31**. Applications are available online at <http://www.rotary5520.org/foundation/> For further information, contact District Grant chair Robert Boverie at: rlboverie@aol.com 



DISTRICT 5520 - SCHOLARSHIP GRANTS

Ambassadorial Scholarship program and the Rotary Grants for University Teachers program scholarship. Deadline Extended to **July 15, 2007**. Applications are available online at <http://rotary5520.org/scholarships/> For further information, contact Mike Cleary District Ambassadorial Scholarship Chair at: mcleary@cavern.nmsu 





MEMBERSHIP

Implementation of a comprehensive plan for the recruitment and retention of members.

SHARE ROTARY

By Jack Fairall, District 5520 Membership chair

In Rotary, sharing does not mean giving away the things you do not need for yourself. In Rotary, sharing means giving of you freely, for the good of others. It means taking the time to see what our communities need and to decide which of these needs we can meet most effectively. It means sharing what we have with those around us, as well as those we will never have the chance to meet. All of us came to Rotary to share what we have with others. We share Rotary to share what we have with others. We share Rotary with others through bringing in qualified new members and sharing with the next generation by focusing on youth.

Governor Jackie Morgan is asking each Rotarian to share Rotary by bringing in a qualified new member. She is asking the President of each Rotary Club in District 5520 to set a goal of a minimum of a net increase of two additional members in the Club by the end of the year.

When you install the new member into the Club, Governor Jackie is asking each President to honor the sponsor of the new member by presenting that person the District Membership pin. It is a win-win situation all around.

These goals are obtainable for each Club. We wish each of you a successful year in reaching your membership goals. 



Rotary is a secular institution and I like that very much. It seems to have taken the best of what religions offer and left behind any elements of fear and control. I have heard it said that Rotary is a civil religion. All of Rotary's visionary statements echo the timeless admonitions from world religions. Look at all of the precepts that are before us in the Four Way Test and the Motto.

Some parts or strands of our world religions have the reputation of being fear-based institutions. Some of our world citizens seem to be OK with the use of reward and punishment as a method of curbing their negative passions. All religions worth their salt teach and encourage self-discipline and a duty of widening our motives from pleasing ourselves and self-gratification to that of serving others. This is a more self-responsible level of living.

Similarly, the magical element in Rotary occurs when we start noticing and finding ways to reward self-responsibility in others; we then find it easier to be responsible ourselves. We find that our lives assume the quality of being an inspiration to others. And it is this basic concept that makes Rotary the high moral institution that it is.

No, Rotary is not a religion but a collection of people who have accepted self-discipline as a guide to living responsible lives and no longer need fear and control to be moral. We can become like the puppet who cuts its own strings and then is free to join the poet and watch the show.

President Larry Underwood
Rotary Club of Las Cruces - Rio Grande

Presidential Membership Conference comes to Denver!

Join us for the Presidential Membership Conference on August 3-4 at the Denver Sheraton Four Points (l-25@Hampden). Our honored guest will be Rotary International President Wilf Wilkinson and he will be joined by favorite Rotary International Past President, Cliff Dochterman, who will deliver a serious, but inspirational, message about membership in his well known humorous style. The program (Friday night and Saturday until 4:00 p.m.) will be power-packed with plenary sessions and breakout sessions designed to give you specific membership development strategies to use when you return to your club. President Wilf considers membership in North America to be so important that he is doing seven membership conferences around the United States to place the emphasis on this important topic. Denver will be the host city for clubs from 27 districts covering 18 states.

The program starts with a no-host cocktail reception and dinner on Friday night and concludes on Saturday afternoon. The cost is only \$95 if you register before July 15th. This conference is especially important for club membership chairs and Presidents, but anyone who has a special interest in helping to strengthen the club is encouraged to attend. In fact, clubs should consider investing part of the club's budget to help members register for this special event.

For more information or to register, visit <http://www.zones25-26.org/PresidentialMembershipConference/index.htm> or contact PDG Diane Kessel at dkessel2@comcast.net 





PUBLIC RELATIONS

Providing the Public with information about Rotary and Promoting District and Club's service projects and activities.



RI President Wilfrid J. Wilkinson with his wife, Joan

2007 CONVENTION WRAP UP

Salt Lake City — The 2007 RI Convention in Salt Lake City drew to a close 20 June, capping off a four-day celebration of the many faces of Rotary service, from peace-making to grassroots projects to international friendship.

Calling it the “single most important thing you can do to ensure Rotary’s second century,” incoming RI President Wilfrid J. Wilkinson sent RI convention-goers home on Wednesday with a directive to “found new clubs wherever the soil is fertile.”

“Without new members, nothing else matters,” he said during the closing plenary. “It will only take a few decades for Rotary to disappear.”

The largest convention ever to be held in Salt Lake City, the event drew more than 16,500 Rotarians from 147 nations, some from as far away as Katmandu, Nepal.

The first RI convention in Utah since 1919 was also the site of several other Rotary firsts: the Rotary Foundation’s first-ever 100% Major Donor Club and the first Rotary World Peace Symposium, held just before the convention.

Peace was also a theme in the House of Friendship, where a 16x32 foot “Peace Wall,” inspired by the fallen Berlin Wall, was erected. Attendees of all ages painted a kaleidoscope of colorful messages of peace on the wall and received friendship passports.

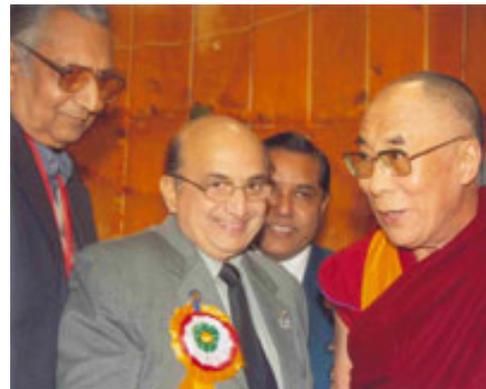
Rotary Foundation alumni who now work as diplomats played a prominent role at the event. Former White House Deputy Chief of Staff Philip Lader was awarded the Foundation’s highest alumni honor, the Global Service to Humanity Award. And Francis Moloi, a South African ambassador to India, who also spoke during a convention plenary session, credited his Rotary Ambassadorial Scholarship with opening his eyes to a new world of possibilities.

Inside the Salt Palace Convention Center, the House of Friendship provided a forum for fellowships, action groups, and project booths, while outside, the Rocky Mountains served as a scenic backdrop to the American western-themed convention that featured a rodeo, dances by Native Americans, and lots of homegrown hospitality.

Trustee Chair Luis V. Gay joined RI President William B. Boyd to present the Polio Eradication Champion Award to William Gates Sr., the keynote speaker at the third plenary. Gates co-chairs the Bill & Melinda Gates Foundation, which has been a major ally in fighting polio alongside Rotary and its partners, contributing US \$150 million to the polio eradication effort.

Emine Yüzay, a young woman from Turkey who learned as a teen to read through a Rotary-sponsored Concentrated Language Encounter program, drew applause during the final plenary when she recounted how after she delved into the world of books, she laughed and cried and felt as if “books are like an ocean and I am in a small boat in the middle of it floating in all directions.” Yüzay, who now teaches others to read and write, was born without arms, and learned to write with her feet, but recently the Rotary Club of Istanbul arranged for Yüzay to be fitted with prosthetic arms, which she is still learning to use.

Yüzay’s story was one of thousands that were on the lips of Rotarians as they left the convention hall to head back to their communities with a new sense of purpose and inspiration for the year ahead. 



The Dalai Lama visits a Rotary club sponsored project in Dharamsala.

In August, the Dalai Lama will continue his teachings in the Himalayan region of India. During one of his last visits in the area, he took a break from his worldwide travels to visit the inauguration of a Rotarian-sponsored rehabilitation center in Dharamsala, an area with few resources for people with disabilities.

The Dalai Lama visited the David McConnell Centre for the Physically Handicapped, a project he donated US\$15,000 to when he learned about it in early 2006. The center provides prostheses for amputees and calipers for people with polio, particularly children. It was built with support from the Rotary Club of Bombay Sea Face, the Rotary Club of Dharamsala, a Jaipur limb project founded by Rotarians in the United Kingdom, and the Ratna Nidhi Charitable Trust, founded by Mahendra G. Mehta, of the Rotary Club of Bombay.

“I am one of the admirers of your all-over contribution for the betterment of the society, of the community, particularly those needy people, including handicapped people,” the Dalai Lama said at the event. 





THE ROTARY FOUNDATION

Plans to support The Rotary Foundation through both financial contributions and program participation..

FOUNDATION BEQUEST IN LAS CRUCES

Kudos to Rotarian Elaine and her husband Jim McKinney and the Rotary Club of Las Cruces Mesilla Valley on the Level 2 bequest to the Rotary Foundation. On June 7th, PDG Dr. Elwood "Andy" Anderson, District Permanent Fund chair presented the pins, a "benefactor" certificate and engraved crystal to Elaine on behalf of the trustees of the Foundation. Incoming governor, Jackie Morgan and PDG Johnny Lane were also there to enhance the presentation. Every Rotarian is encouraged to follow the McKinney's lead and designate a portion of his/her estate to guarantee growing support for the programs of Rotary to make this world a better place for all. ◆◆◆◆◆



DG Jackie Morgan, Elaine McKinnet, PDG Anderson



Luis Vicente Giay

◆◆◆◆◆ THE PAST IS ONLY THE BEGINNING

Dear family of Rotary,

June has arrived, and with it the end of another Rotary year, during which we celebrated the 90th anniversary of our Rotary Foundation and our lofty achievements. I hope that the past, with all of its richness and triumphs, serves as the beginning of an even grander and more successful future.

The year 2006-07 will be remembered for this anniversary, and for everything that was achieved by Rotarians worldwide. For the first time in our history, we have exceeded US \$100 million in contributions to the Annual Programs Fund. Interest and dividends from our investments, which this year were estimated at \$43 million, could double that number. If we include Permanent Fund and restricted contributions, our Foundation's annual revenue will easily surpass \$200 million. PolioPlus aside, financially this has been a record year.

This has been possible because we added a record number of Major Donors and new members in the Arch C. Klumph Society. The Rotary Club of Kowloon East, Hong Kong, in District 3450, was the first club in the world to have all 39 of its members become Major Donors! More than 130 districts have joined the Paul Harris Society, which means that about 3,000 Rotarians are committed to making a minimum contribution of \$1,000 per year.

We are approaching the approval of the 27,000th Matching Grant. We are setting records in our Educational Programs and in the participation of Rotary World Peace Fellows in the Rotary World Peace Symposium in Salt Lake City. More than 85 percent of these scholars will take part in this historic event in a tremendous show of support for Rotary and the programs of the Rotary Centers for International Studies.

The humanitarian projects sustained by The Rotary Foundation exceeded the amounts budgeted, which is an example of Rotarians putting our programs to good use. Designated District Fund allocations, which for years were under utilized, are in demand with \$11 million now available to districts.

The Foundation's Future Vision Committee advanced quickly and created a plan for its own strategic development. The Council on Legislation gave the project its complete support in an effort to achieve greater simplicity, efficiency, accessibility, and a sense of purpose, as well as to find ways to improve the public image of our Rotary Foundation.

In closing, I'm delighted to report that 2006-07 has been a wonderful year. I want to thank all of my fellow trustees for their vision and courage when faced with tough decisions, the Rotary staff for their constant and unconditional support, and all Rotarians worldwide for their participation, contributions, ideas, and energy, which helped to make this year one of the most memorable in the history of The Rotary Foundation.

Always remember that The Rotary Foundation is the best present we have for the future of Rotary.

My sincere thanks to you all.

Kind regards,
Luis Vicente Giay
Trustee Chair, The Rotary Foundation, 2006-07



District 5520 Total contributions to The Rotary Foundation as of May 31, 2007 is \$589,225.67. Thank you to all clubs and Rotarians who contributed. PDG Dennis Edward





SERVICE PROJECTS IN THE DISTRICT

Educational, humanitarian, and vocational projects that address the needs of its communities

PARTNERING IN ROTARY

By Lindsay Whitehurst, The Daily Time

Yellow socks, purple socks, black socks - 1,407 pairs to be exact, spilled from an array of boxes at the San Juan Rotary Club meeting Tuesday. Navajo Nation First Lady Vikki Shirley accepted the donation of socks in every shade, size, and color from the Rotary club. Rotary President Jill McQueary said "She said the children of the Navajo Nation needed socks and underwear. We decided to focus on the socks."

Navajo First Lady Viccki Shirley at the San Juan Farmington Rotary Club



Two rotary members, Mindy Smith and Frances Harrell, of the home care giver firm New Freedom Private Care Inc., mobilized donations by creating the Sock it to You! campaign. "We thought, 'Let's have children help children'" Smith said. Students at Bloomfield School District brought in the bulk of the socks collected, supplemented by a \$450 donation from Sam's Club and a \$100 donation from WalMart that helped pay for more socks and aquatic center passes as prizes for classes with the largest donation. New Freedom was the secondary sponsor. 



KEEP YOUR COMMUNITY CLEAN

From the Roundtable, Rotary Club of Albuquerque

About five miles north of Roswell, on highway US 285, the above sign can be seen. Here is the story that goes with the sign: it's about the Roswell Rotary Club doing its share of community service.

US 285



The club, which meets on Thursdays at the Best Western Sally Port Inn, has about 125 members and was formed in 1920. The current club President, Howard Perry, says the club has been involved in this cleanup project for many years – since its original organization by the N.M. Department of Transportation. Here is Howard's description of how it is operated: "Until recently the project was run by a Roswell City Department 'Help Keep Roswell Beautiful'. The City Department has become so involved with numerous other projects that they now leave the coordination to the state Agency. They provide all volunteers with trash bags, gloves and some trophy such as a tee shirt or cap.

The 'treasure hunt' takes place twice a year, April and September and is organized by our club Projects Committee. It is strictly on a volunteer basis with typically 20 to 25 members participating and the whole work time lasting only about one hour. We split the team in half and cover both sides of the highway at once. Though we have picked up some pretty disgusting things, no real treasure has been collected. At the end of the clean up, we leave our filled bags of trash on the roadside and a highway department truck collects all of them for disposal. Naturally, this is an event that is sponsored on the same day for all participating organizations, making the collection easy to coordinate." 

SUMMER WIND



Bernalillo Rotary Club's is staging its latest fundraiser for the Youth in Bernalillo at the Hyatt Tamaya with a fun filled night of culinary delights, dancing and live entertainment provided by the local music legend **Al Hurricane**.

For the low cost of \$100 per person you will enjoy an unforgettable night of dining and entertainment while helping raise money for passenger vans for transportation to local after-school programs.

Can you join us? If so, dress to impress, black tie optional. Hyatt Tamaya, August 31, 2007 from 6:00 PM to 12:00 AM.

www.dinnerforyouth.org 



From Al Hurricane photo album





INTERNATIONAL SERVICE PROJECTS

Educational, humanitarian, and vocational projects that address the needs of communities around the world



Davis, Garba, and Zätterström

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A



Counselor Carole Berry of the Rotary Club of Mississauga-Airport, Ontario, Canada, gives tips on journaling to International RYLA participants.

A group of handpicked participants from over 20 countries converged in Salt Lake City for the International RYLA, the annual event that caps off the year for the Rotary Youth Leadership Awards program. The three-day event gives a select group of young leaders the chance to build international bonds while learning advanced leadership techniques through training sessions, group discussions, and inspirational guest speakers.

Rukayat A. Garba from Abere-Osogbo, Nigeria, a participant in other youth programs, called this year's International RYLA the pinnacle of her Rotary experience and an experience she couldn't miss. "I believe in Rotary. I was an Interactor, and now I'm a Rotaractor," says Garba proudly.

Garba was one of the 90 RYLArians selected by their home clubs and districts to attend the international gathering, held 14-17 June. The International RYLA is one of several youth-oriented Rotary events that precede the 2007 RI Convention, the largest annual gathering of the family of Rotary.

The International RYLA takes leadership training to a new level for the participants. "This becomes the most positive experience they've ever had in their lives," says Rotarian Brian A. Anderson, who is the International RYLA chair. "We take them out of their comfort zones and teach them team building, self-awareness, and confidence."

It is also truly international, reflecting Rotary's diversity. "The International RYLA really opens up your eyes to all different kinds of people from different backgrounds," says RYLArian Edwin Acevedo Jr., from Passaic, New Jersey, USA.

A former RYLArian and now, at 32, a Rotary club president, Ola Zätterström is one of 18 Rotarian counselors who help guide the young participants during the event. "There are so many different flavors of RYLA," says Zätterström, who is from Östersund, Sweden. "For some clubs, it's really like a mentorship program. It's also one of the most powerful public relations tools we have in Rotary."

It's one of Rotary's fastest-growing programs, too. Each year as part of their local RYLA activities, thousands of people ages 14 to 30 attend an all-expenses-paid seminar, camp, or workshop to discuss leadership in their communities. RYLA programs often lead to the formation or strengthening of Rotaract and Interact clubs.

The success of the event, says Anderson, is due in large part to the real-world leadership skills Rotarian instructors provide as business leaders and mentors.

"We've been told by school superintendents that what we teach at RYLA about leadership is better than what they teach about leadership in courses at the universities," Anderson says. "RYLA is a leadership program that any corporation would be proud of." 



CREATIVITY FOR PEACE

From the Santa Fe Rotary Foundation for the Arts

A Creativity for Peace initiative brings teenage girls age 15-18 from Palestine and Israel to the New Mexico countryside for a summer program that uses dialogue and art to teach leadership skills, understanding, trust, reconciliation and peaceful co-existence. As CeCe Derringer wrote in her recommendation of this organization. Their cultural diversity and mission is in keeping with Rotary International's value of peace in the world." 





Rotary Flash



AN EVENING WITH ROTARY INTERNATIONAL PRESIDENT WILFRED WILKINSON AND JOAN

Every District 5730 Rotarian is invited to dine with Joan and RI President Wilf at the Lubbock Civic Center on Monday 6 August 2007. Reception with Wilf and Joan will be at 6:00 PM at the Lubbock Civic Center with a cash bar. Dinner will be served from 7:00 PM until 7:45 PM. Price for dinner will be \$15 per person, \$25 per couple. Registration for this banquet is now available at <http://www.ridistrict5730wilkinsonevent.eventbrite.com/>

An exclusive luncheon for all Past District Governors, all club presidents for years 06-07, 07-08 and 08-09, as well as Assistant Governors and Paul Harris Society members will be held at the Ranching Heritage Center at Texas Tech from 11:30 AM until 2:00 PM. Early registration for this exclusive luncheon is available at <http://www.ridistrict5730wilkinsonevent.eventbrite.com/>

A special reception with the RI President for all Paul Harris Society Members will take place at 5:00 PM on the third floor of the Lubbock Civic Center in the Terrace Suite.

All of the Lubbock Rotary Clubs as well as many nearby clubs are moving their weekly meeting to this special evening Rotary meeting.

Hundreds of Rotarians and friends will receive Paul Harris Fellow awards from President Wilf. He will present Rotary Foundation Major Donor awards and recognize new Benefactors and Bequest Society members of the Rotary Foundation. A professional photographer has been retained to take photographs of these memorable presentations.

Funds and paperwork for gifts to the Rotary Foundation need to be mailed on or before 16 Jul. 07 and earmarked for presentation by President Wilf in Lubbock on 6 Aug. 07.

We have reserved a block of rooms at the Lubbock Holliday Inn Towers at a special Rotary room rate of \$72 for Monday evening for those wishing to remain overnight after the banquet.. Phone number of this hotel within walking distance of the Civic Center is 806 763 1200.

Rotary Shares in 07-08,

Michael Graves
District Governor 2007-08
michael@mtgraves.com



ROTARY EXCHANGE STUDENTS NEED A SPONSORING CLUB

We have three inbound exchange students who need to be placed with Rotary Clubs. The students are from Venezuela, Japan and Sweden. Anyone who is slightly interested should give Melissa a call at 505-661-2358. 



ATTENDANCE

2007 Council on Legislation

07-11: The club board can cancel a club meeting for commonly recognized holidays.

07-14: Club members are required to attend or make up 50 percent rather than 60 percent of regular meetings in each half of the Rotary year.

07-334: Assistant governors are excused from the requirement of attending at least 30 percent of their own club's regular meetings in each half of the Rotary year. 





ATTENDANCE

MAY 2007

CLUBS	MBs	MAY	RANK	CLUBS	MBs	MAY	RANK
Alamogordo				Las Cruces Mesilla Valley	41	68.20%	23
Albuquerque				Las Cruces Rio Grande	66	67.85%	25
Albuquerque Del Norte	116	84.00%	6	Las Vegas			
Albuquerque del Sol	53	66.75%	27	Los Alamos			
Albuquerque Rio Grande	27	77.00%	10	Los Lunas	30	69.00%	21
Alpine	27	64.00%	29	Lovington	24	57.00%	40
Angel Fire		73.00%	19	Marfa	6	63.00%	32
Anthony	31	68.00%	24	Melrose	12	73.40%	18
Artesia	31	63.88%	30	Moriarty	21	63.00%	33
Belen	17	60.00%	36	Mountainair			
Bernalillo	10	90.00%	3	Northeast El Paso	31	79.84%	8
Carlsbad	87	58.85%	38	Portales	46	94.35%	1
Carrizozo	17	63.16%	31	Raton			
Chama Valley				Rio Rancho	60	68.80%	22
Clayton				Rio Rancho Sunrise	29	74.00%	17
Clovis				Roswell	125	84.14%	5
Clovis High Plains				Roswell Pecos Valley	47	76.20%	13
Deming	60	57.00%	39	Roswell Sunrise			
East El Paso				Ruidoso		47.59%	42
El Paso				San Juan County East			
El Paso Sunrise				Santa Fe	129	66.05%	28
El Paso Vista Hills				Santa Fe Centro	15	77.00%	12
Elephant Butte	20	56.25%	20	Santa Fe del Sur	31	62.70%	35
Espanola				Santa Rosa			
Estancia				Silver City	46	60.00%	37
Eunice	22	77.00%	11	Socorro	41	81.12%	7
Farmington	58	46.67%	43	Taos-Milagro			
Fort Stockton	37	93.00%	2	Texico-Farwell	31	72.00%	20
Fort Sumner	6	87.00%	4	Truth or Consequences	30	66.94%	26
Franklin Mountains, El Paso				Tucumcari	27	40.80%	45
Gallup				Tularosa	18	74.44%	16
Grants				Van Horn	16	79.70%	9
Hobbs	113	43.50%	44	West El Paso	52	74.47%	15
Las Cruces	106	62.80%	34	White Sands	67	75.11%	14

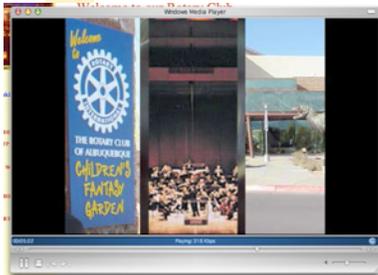
Total reported members: 2017. Average attendance: 69.08%





DG JACKIE - PHOTO CORNER

JULY 2007



PUBLIC RELATION AWARD OF THE MONTH!

Congratulation to the **Rotary Club of Albuquerque** for its site new look and the wonderful video that *shares Rotary* with the community.

<http://www.rotaryabq.org/>

The pictures on this page are a screenshot of their website opening page and a few excerpts of their - free - downloadable video , as seen on a Window Media Player.

Rotary video - PSA are easy to make and are a very effective tool to promote Rotary at no cost through the Public Access channels in your community.

